

PredictWise/Pollfish 2/13/2017	National	Clinton	Trump	Other Candidate	Dem	Rep	Ind	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	> 54	White	Black	Hispanic	Other Race	
What is your opinion of Iran?																			
Very Favorable	5%	6%	4%	4%	6%	4%	4%	5%	5%	5%	5%	5%	5%	5%	4%	11%	5%	5%	
Favorable	6%	6%	5%	6%	6%	5%	6%	6%	5%	6%	6%	6%	6%	6%	5%	7%	8%	6%	
Neutral	29%	34%	25%	31%	34%	20%	33%	27%	32%	32%	31%	30%	29%	29%	27%	39%	33%	34%	
Unfavorable	24%	24%	23%	24%	24%	22%	24%	23%	24%	23%	24%	24%	24%	23%	24%	23%	22%	27%	
Very Unfavorable	31%	24%	37%	28%	23%	44%	25%	33%	28%	27%	28%	29%	31%	32%	34%	12%	26%	23%	
Don't Know	6%	7%	5%	6%	7%	4%	7%	6%	6%	7%	6%	6%	6%	6%	6%	9%	7%	6%	
Favorable + Very Favorable	11%	12%	9%	10%	12%	9%	11%	11%	10%	11%	11%	11%	11%	10%	9%	18%	13%	11%	
Unfavorable + Very Unfavorable	54%	48%	60%	53%	48%	66%	49%	57%	52%	50%	52%	53%	55%	55%	58%	35%	47%	49%	
Net Favorability	-44%	-36%	-51%	-42%	-36%	-57%	-39%	-46%	-42%	-39%	-41%	-42%	-44%	-45%	-49%	-17%	-34%	-38%	
What is your opinion of California?																			
Very Favorable	23%	30%	16%	21%	33%	13%	20%	22%	23%	30%	27%	24%	21%	21%	18%	40%	34%	29%	
Favorable	33%	37%	29%	34%	39%	23%	35%	29%	36%	35%	34%	33%	37%	31%	32%	35%	34%	43%	
Neutral	24%	21%	26%	27%	18%	25%	30%	22%	25%	21%	22%	23%	21%	26%	26%	16%	23%	18%	
Unfavorable	11%	5%	16%	9%	3%	22%	7%	14%	7%	6%	9%	10%	11%	12%	13%	2%	4%	6%	
Very Unfavorable	7%	4%	10%	7%	3%	14%	6%	10%	4%	5%	6%	7%	7%	8%	9%	2%	4%	4%	
Don't Know	3%	3%	3%	2%	4%	3%	2%	2%	3%	3%	2%	2%	2%	3%	3%	6%	0%	0%	
Favorable + Very Favorable	56%	67%	45%	55%	72%	36%	55%	51%	60%	65%	61%	57%	58%	52%	50%	75%	68%	72%	
Unfavorable + Very Unfavorable	18%	9%	27%	16%	6%	36%	13%	25%	12%	11%	15%	18%	18%	19%	22%	3%	9%	10%	
Net Favorability	38%	59%	18%	40%	66%	1%	42%	27%	48%	54%	46%	40%	40%	32%	28%	72%	59%	62%	
What is your opinion of Nordstrom?																			
Very Favorable	13%	17%	10%	11%	20%	9%	7%	11%	15%	16%	15%	14%	13%	12%	10%	25%	16%	25%	
Favorable	22%	26%	19%	23%	27%	16%	24%	25%	21%	24%	25%	24%	22%	21%	21%	22%	31%	30%	
Neutral	36%	34%	37%	36%	34%	37%	36%	33%	38%	34%	35%	35%	36%	36%	38%	29%	28%	28%	
Unfavorable	9%	6%	13%	9%	4%	15%	10%	11%	8%	7%	8%	9%	10%	10%	10%	9%	5%	6%	
Very Unfavorable	7%	5%	9%	8%	4%	11%	8%	8%	7%	6%	7%	8%	8%	8%	8%	2%	12%	4%	
Don't Know	12%	12%	12%	13%	11%	11%	15%	13%	12%	13%	11%	11%	12%	13%	13%	13%	8%	8%	
Favorable + Very Favorable	35%	43%	29%	34%	47%	25%	31%	36%	35%	40%	37%	37%	35%	33%	30%	47%	46%	54%	
Unfavorable + Very Unfavorable	17%	11%	22%	17%	8%	27%	18%	19%	15%	13%	14%	16%	18%	18%	18%	10%	17%	10%	
Net Favorability	18%	32%	7%	17%	39%	-2%	13%	16%	20%	27%	25%	21%	17%	15%	12%	37%	29%	45%	
What is your opinion of Australia?																			
Very Favorable	25%	27%	24%	23%	30%	23%	20%	25%	25%	26%	26%	25%	25%	25%	25%	27%	20%	31%	
Favorable	44%	40%	47%	47%	39%	46%	50%	46%	43%	40%	44%	45%	45%	45%	49%	28%	30%	42%	
Neutral	24%	26%	22%	24%	24%	22%	26%	23%	25%	25%	24%	24%	23%	23%	20%	36%	38%	21%	
Unfavorable	2%	2%	3%	2%	1%	4%	2%	4%	1%	2%	2%	2%	2%	2%	2%	2%	7%	1%	
Very Unfavorable	1%	1%	1%	1%	2%	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	2%	0%	0%	
Don't Know	4%	4%	3%	3%	5%	4%	2%	3%	4%	5%	3%	3%	3%	4%	3%	5%	4%	4%	
Favorable + Very Favorable	69%	67%	71%	70%	69%	69%	70%	71%	68%	66%	70%	69%	70%	70%	74%	55%	50%	73%	
Unfavorable + Very Unfavorable	3%	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	3%	3%	3%	3%	4%	7%	1%	
Net Favorability	66%	64%	68%	67%	67%	65%	67%	67%	65%	63%	67%	66%	66%	67%	71%	51%	43%	72%	
What is your opinion of Under Armour?																			
Very Favorable	22%	21%	23%	21%	19%	25%	22%	23%	21%	22%	21%	23%	20%	22%	21%	27%	18%	26%	
Favorable	34%	31%	36%	35%	31%	38%	34%	34%	34%	29%	32%	35%	39%	33%	36%	25%	30%	30%	
Neutral	28%	30%	26%	30%	30%	24%	32%	28%	29%	31%	31%	26%	27%	29%	27%	26%	43%	25%	
Unfavorable	5%	6%	5%	4%	6%	6%	4%	7%	4%	6%	6%	6%	5%	5%	5%	8%	4%	7%	
Very Unfavorable	3%	3%	2%	2%	5%	1%	1%	2%	3%	3%	3%	3%	2%	3%	3%	4%	0%	2%	
Don't Know	8%	8%	8%	7%	9%	8%	8%	7%	8%	9%	8%	8%	7%	8%	8%	10%	6%	10%	
Favorable + Very Favorable	56%	52%	59%	56%	50%	62%	56%	56%	55%	51%	53%	58%	59%	55%	57%	52%	48%	56%	
Unfavorable + Very Unfavorable	8%	9%	7%	7%	11%	7%	5%	8%	7%	9%	8%	8%	7%	8%	8%	12%	4%	9%	
Net Favorability	48%	43%	52%	49%	39%	56%	51%	48%	48%	42%	45%	50%	53%	47%	50%	40%	44%	47%	
What is your opinion of Ivanka Trump?																			
Very Favorable	19%	12%	26%	16%	11%	35%	13%	23%	16%	15%	16%	18%	20%	21%	22%	10%	11%	14%	
Favorable	19%	13%	26%	19%	11%	32%	17%	22%	17%	15%	17%	19%	20%	20%	22%	5%	17%	14%	
Neutral	28%	30%	26%	32%	27%	21%	38%	27%	29%	29%	29%	29%	28%	28%	27%	33%	27%	33%	
Unfavorable	12%	16%	9%	13%	17%	6%	13%	12%	12%	13%	14%	13%	12%	11%	11%	17%	15%	16%	
Very Unfavorable	15%	23%	9%	14%	27%	3%	12%	11%	19%	21%	18%	16%	14%	14%	12%	29%	21%	18%	
Don't Know	6%	7%	5%	7%	7%	4%	8%	6%	6%	8%	6%	6%	6%	6%	6%	7%	8%	4%	
Favorable + Very Favorable	39%	25%	52%	35%	22%	67%	30%	45%	33%	30%	33%	37%	40%	41%	44%	15%	29%	28%	
Unfavorable + Very Unfavorable	27%	38%	17%	26%	44%	9%	24%	22%	31%	34%	32%	29%	26%	25%	23%	45%	36%	34%	
Net Favorability	11%	-13%	35%	9%	-23%	58%	6%	22%	2%	-4%	1%	8%	14%	16%	21%	-30%	-7%	-6%	
What is your opinion of Chicago?																			
Very Favorable	14%	18%	11%	14%	18%	8%	16%	15%	13%	17%	16%	15%	14%	13%	11%	25%	25%	15%	
Favorable	27%	30%	24%	28%	31%	21%	28%	26%	28%	28%	29%	28%	27%	26%	27%	27%	26%	33%	
Neutral	29%	29%	28%	30%	30%	27%	29%	21%	36%	29%	29%	29%	29%	29%	30%	27%	26%	27%	
Unfavorable	15%	12%	19%	15%	10%	21%	15%	20%	11%	13%	14%	15%	16%	16%	18%	11%	8%	8%	
Very Unfavorable	11%	7%	15%	11%	5%	18%	11%	15%	8%	9%	9%	11%	12%	12%	12%	5%	10%	7%	
Don't Know	4%	4%	3%	2%	5%	3%	1%	3%	4%	5%	4%	3%	3%	3%	3%	4%	4%	11%	
Favorable + Very Favorable	41%	48%	35%	42%	49%	30%	43%	41%	41%	45%	44%	43%	41%	40%	38%	52%	51%	48%	
Unfavorable + Very Unfavorable	26%	19%	33%	26%	15%	39%	27%	34%	19%	22%	23%	25%	27%	28%	30%	16%	19%	15%	
Net Favorability	15%	29%	2%	16%	34%	-10%	17%	7%	22%	23%	22%	18%	14%	12%	8%	36%	33%	33%	
What is your opinion of Steve Bannon?																			
Very Favorable	5%	5%	6%	4%	5%	8%	2%	7%	4%	5%	5%	5%	5%	5%	4%	12%	5%	9%	
Favorable	7%	6%	9%	7%	5%	11%	6%	10%	5%	6%	7%	7%	8%	8%	8%	5%	7%	3%	
Neutral	33%	30%	35%	35%	27%	37%	37%	35%	32%	33%	30%	33%	34%	34%	33%	28%	44%	29%	
Unfavorable	8%	9%	7%	8%	11%	7%	6%	9%	8%	9%	9%	9%	8%	8%	8%	9%	11%	5%	
Very Unfavorable	16%	22%	9%	16%	28%	2%	13%	15%	17%	17%	19%	17%	15%	14%	16%	12%	12%	20%	
Don't Know	30%	27%	33%	32%	23%	35%	35%	25%	35%	30%	30%	29%	31%	31%	31%	35%	20%	33%	
Favorable + Very Favorable	12%	11%	15%	10%	10%	19%	8%	17%	8%	12%	11%	12%	13%	13%	12%	16%	12%	12%	
Unfavorable + Very Unfavorable	24%	32%	17%	23%	39%	10%	19%	23%	24%	26%	28%	26%	23%	22%	24%	21%	23%	26%	
Net Favorability	-11%	-21%	-2%	-13%	-29%	9%	-11%	-6%	-16%	-14%	-17%	-13%	-10%	-10%	-12%	-5%	-11%	-14%	
What is your opinion of Apple?																			
Very Favorable	25%	29%	22%	24%	29%	20%	24%	23%	27%	27%	26%	26%	25%	24%	22%	40%	32%	25%	
Favorable	32%	33%	32%	32%	35%	32%	29%	30%	35%	31%	33%	33%	32%	32%	33%	30%	28%	35%	
Neutral	25%	23%	27%	26%	21%	26%	28%	27%	24%	23%	24%	24%	25%	26%	28%	19%	19%	15%	
Unfavorable	10%	8%	11%	9%	8%	13%	8%	10%	9%	10%	9%	9%	10%	10%	10%	6%	12%	11%	
Very Unfavorable	5%	5%	6%	6%	3%	6%	8%	7%	4%	5%	5%	6%	6%	5%	5%	2%	10%	7%	

Very Favorable	32%	34%	30%	30%	34%	31%	28%	27%	36%	35%	31%	31%	31%	32%	29%	41%	40%	33%
Favorable	34%	35%	33%	35%	36%	31%	36%	29%	39%	34%	35%	34%	34%	34%	35%	37%	27%	32%
Neutral	20%	19%	21%	21%	19%	20%	21%	25%	16%	19%	21%	21%	20%	20%	21%	12%	16%	24%
Unfavorable	9%	8%	10%	9%	7%	11%	9%	13%	6%	8%	9%	9%	9%	9%	10%	5%	11%	8%
Very Unfavorable	5%	4%	5%	5%	3%	6%	6%	7%	3%	4%	5%	5%	5%	5%	5%	5%	5%	3%
Favorable + Very Favorable	66%	69%	63%	65%	70%	63%	64%	56%	75%	69%	66%	65%	66%	66%	64%	78%	68%	65%
Unfavorable + Very Unfavorable	14%	12%	16%	14%	10%	17%	15%	20%	9%	12%	14%	14%	14%	14%	14%	10%	16%	11%
Net Favorability	52%	57%	48%	51%	60%	46%	49%	36%	67%	57%	52%	51%	52%	50%	69%	51%	54%	